

Who is John Deubert?

John Deubert has a long history in the electronic printing and publishing world.

A Foundation in Education; Moved to Adobe

A school teacher for nine years, John left in 1984 to join a tiny, unknown startup company named Adobe Systems. As a customer support engineer, John wrote the *PostScript Language Tutorial*, the front half of Adobe's standard "Blue Book." He also put together Adobe's first classes in PostScript, teaching small groups from Adobe OEMs as they signed up for their first PostScript printers.

John left Adobe Systems in 1985 to start a software company in San Diego, California. During this time, he continued working for Adobe as a consultant, doing programming and course development.

Acquired Knowledge, Inc.

In 1990, John was co-founder of Acquired Knowledge, Inc. (AKI), a training and software company specializing in PostScript. Under John's direction, Acquired Knowledge quickly became known as one of the very best technical training companies. Students routinely described AKI classes as being the best technical classes they have ever taken. John has received a Xerox Excellence in Teaching award.

An important reason for the quality of Acquired Knowledge's training was John's strong control over the instructors and their training. AKI's instructors were programmers whom John taught to become excellent teachers.

John was also a programmer at Acquired Knowledge. He co-wrote the Macintosh version of AKI's *Download Mechanic* software; he later wrote the Windows port of the same software.

Finally, in 1997, Acquired Knowledge started teaching popular classes in Acrobat and Enfocus' PitStop. These classes introduced the use of Acrobat for printed and interactive documents to many hundreds of people, all of whom praised them for their clarity, quality, and value.

By the end of its eleven-year run, Acquired Knowledge was Adobe's only authorized PostScript trainer in North America and western Europe. They have taught classes to countless engineers in every major printer, software, and printing company, including Hewlett Packard, Xerox, IBM, Microsoft, Apple, R.R. Donnelley, and Adobe Systems, itself.

During this time, John was the controlling force in Acquired Knowledge's classes and curriculum. He designed and wrote every class that they taught and controlled the training of all of their instructors.

And now, Acumen Training

In February 2001, the principals of Acquired Knowledge dissolved the company and went their separate ways. John continues to teach PostScript and Acrobat classes as Acumen Training.

Based in Dana Point, California, John teaches throughout North America and western Europe. The courses he currently teaches are those he developed at Acquired Knowledge. He is planning to expand Acumen's course offerings into a series of technical classes on PDF, SVG, and other technical subjects.

John's Skills

- Excellent technical instructor.
- Long experience in developing individual classes and entire curricula.
- Skilled programmer in C, C++, Visual Basic, Java, JavaScript.
- Adobe Certified Expert in Adobe Acrobat.



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